Grand Tasting: A Time of Chefs, Drink, Competitions, Music, and Fun in Downtown Asheville.

ASHEVILLE, North Carolina, August 23, 2014 – Even for locals, it's still almost impossible to sample every delicious flavor the region has to offer, but The Grand Tasting comes pretty close. On Saturday, August 23, the U.S. Cellular Center will house the largest gathering of its kind in downtown Asheville. Last year, 125 local and international wineries, a bevy of local Beer City and area brewers, regional distilleries, restaurateurs and chefs, farmers, and artisan food producers will line the concourse and ground floor of the arena. Meet farmers, chefs, cookbook authors, and artisan makers, as well as select nonprofits and regional crafters. Culinary events will take place throughout the day, as well as the winemaker competitions. And you won't want to miss the Asheville Scene Chefs Challenge finale when the 2014 Asheville Wine & Food Festival Best Chef will be revealed.

The Asheville Wine & Food Festival was just named as one of the Best of WNC Food Events by Mountain Xpress, and listed as a Top 20 Winning Event for 2014 by the Southeast Tourism Society. Armed with a wine glass in one hand and a tote in the other, Festival goers could choose their own foodie adventure, going either left or right around the concourse before heading down to the lower level for even more sweet and savory morsels. Don't miss your opportunity to taste for yourself what so many others have found to be true. For more information and tickets, visit: ashevillewineandfood.com/grand-tasting

Launched in 2009, the Asheville Wine & Food Festival celebrates all that's worth savoring in the mountains. Named as a Top 20 Winning Event for 2014 by the Southeast Tourism Society. This year's festival, August 21-23, 2014 offers several signature events in downtown Asheville full of culinary panache.

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